

DOW



SYNCHRONISED BRAND EXPERIENCES

DOW MEDIA will partner with you to creatively and efficiently deliver your marketing strategy, creatives, digital and social outreach and experiential events.

BRANDS WE'VE WORKED WITH



and more...



Strategy

We listen. We research. We formulate.

Most marketing programs are defined by guesswork. Getting your marketing programs to deliver results is a lot more than choosing the right mix of channels, designing great creative or participating in an important trade show. Without a well thought out, overarching strategy to bring it all together, you end up on the road to nowhere. When we work with you on a project, we follow a 4-step process geared to delivering your objectives.

Research | 360° Brand Strategy | Inbound Marketing Strategy | Customer Persona Development



Branding

We create. We nurture. We grow.

With us, your brand is so much more than just your logo or identity. It has its unique fingerprint across all touch points. We will treat your brand like a cherished baby, as much ours as it is yours. When you entrust us with your brand, we'll ensure its DNA is expressed creatively and thoughtfully; always consistently. And we'll help you evolve your brands into synchronised offline and digital experiences that connect them to people in meaningful ways.

Brand Creation | Brand Transformation | Brand Translation



Inbound

We design. We write. We engage.

Inbound marketing is the delivery of marketing objectives using meaningful and timely content within context. It is the process of attracting customers to your online presence, engaging them with useful and timely content within context, delighting them by helping them through their decision-making process, and finally, making it super simple for them to buy from you. Everything we do is geared to helping you convert strangers into prospects, prospects into leads and leads into happy customers. And unlike interruption marketing, it's measurable.

Responsive Websites | Content Creation | Search Engine Optimization | Email Marketing
Social Media | Digital Campaigns



Experiential

We conceptualise. We produce. We amaze.

At DOW MEDIA, we deliver small experiences, big ones and every size in between. We seamlessly plan, coordinate and produce immersive events that engage audiences and leave them spellbound. And whether it's a corporate party or conference, gig or employee engagement, trade show or mall activation, we sprinkle each one with just the right amount of fairy dust and make it magical. We have designed and produced hundreds of successful experiences in India and around the globe for almost every type of business you can imagine.

Sponsorship Experiences | Creative & Design | Digital Production | Live Production
Event Production | Fabrication & Graphics

LET'S CONNECT

DOW MEDIA PVT. LTD.

Tel.: +91-22-40274444

Email: hello@dow.media

4 & 5, New Nandu Industrial Estate,
Mahakali Caves Road,
Andheri East, Mumbai - 400 093,
Maharashtra, India.